**Dr B.R.Ambedkar Govt. College, Kaithal**

**Anil Lalit, Assistant Professor in Tourism Management**

**Class …BTM-I, Sem-Ist**

**Subject …Introduction to Tourism**

**Session 2024-2025**

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| 1 | July/Fourth | **Orientation Class** |
| 2 | August/First | Introduction to Tourism |
| 3 | August/Second | Tourist, Meaning, Definition and details explanations |
| 4 | August/Third | Tourism Market & Tourism Resources |
| 5 | August/Fourth | Tourism Product, Tourism Destination |
| 8 | September/First | Recreation; Pleasure and relaxation |
| 9 | September/Second | Types and Characteristics of Tourism, Motivations in Tourism - Push and Pull factors |
| 10 | September/Third | Transportation: Types and their significance for tourism |
| 11 | September/Fourth | Accommodation: Types and their significance for tourism |
| 12 | October/Ist | Travel Agencies & Tour Operators: Types and their significance for tourism |
| 13 | October/Second | Tangible services in tourism sector |
| 14 | October/Third | Intangible services in tourism sector |
| 15 | October/Fourth | Diwali Break |
| 16 | November/Ist | Tangible services in Hotel sector |
| 17 | November/Second | Intangible services in Hotel sector |
| 18 | November/Third | Revision |

**Class …BTM-III, Sem-5th**

**Subject …** Sustainable Tourism

**Session 2024-2025**

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| 1 | July/Fourth | **Orientation Class** |
| 2 | August/First | Sustainable Tourism- meaning, definition, scope, sustainable development components, major issues in understanding sustainable development, |
| 3 | August/Second | principles of sustainable tourism management, |
| 4 | August/Third | aspects of ethics and social responsibility Key Stake holders |
| 5 | August/Fourth | Key issues of sustainable tourism development such as Ecotourism, carrying Capacity, demarketing, fair. pricing, transportation, education, role of industry, |
| 8 | September/First | Role of public and private sector, community involvement and local control and linkages therein. |
| 9 | September/Second | Three dimensions of Sustainable tourism i.e. environment, economic life, social aspects. |
| 10 | September/Third | Environment-scope of the concept of environment, major potential impacts of tourism on environment, |
| 11 | September/Fourth | Economic Dimension-scope of the concept, and major impacts of tourism on it |
| 12 | October/Ist | Social Dimension-scope of the concept of socio - |
| 13 | October/Second | cultural environment and impacts of tourism on socio cultural issues. |
| 14 | October/Third | Key actors in sustainable tourism- role of public sector, government bodies, local authorities, tourism industry, voluntary organizations host community, media, and tourists |
| 15 | October/Fourth | Diwali Break |
| 16 | November/Ist | Key actors in sustainable tourism- role of public sector, government bodies, local authorities |
| 17 | November/Second | Key actors in sustainable tourism- tourism industry, voluntary organizations |
| 18 | November/Third | Key actors in sustainable tourism- host community, media, and tourists |

**Class …BTM-I, Sem-Ist**

**Subject …** **TRANSPORT MANAGEMENT**

**Session 2024-2025**

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| 1 | July/Fourth | **Orientation Class** |
| 2 | August/First | Introduction to Transport |
| 3 | August/Second | Transportation as important element of tourism industry. |
| 4 | August/Third | History of different modes of transportation. |
| 5 | August/Fourth | Advantages and Limitations of different modes of transport. |
| 8 | September/First | The factors affecting the selection of modes of transport by tourist. |
| 9 | September/Second | Air and Water Transport History of air transport in India. |
| 10 | September/Third | IATA: Organizational structures and functions |
| 11 | September/Fourth | DGCA: Organizational structures and functions |
| 12 | October/Ist | Major Airlines operating in India. Role of airlines in tourism promotion. |
| 13 | October/Second | Water transport- Limitation & scope of water transport in India. Cruise ships and Cruise tourism. The role of water transport in tourism. |
| 14 | October/Third | Road Transport Road Transport: Major Highways and Expressways of India. Golden Quadrilateral Highway. Coach-Bus, Inter State Bus Services, Tourist Taxi, Rent-a-car Scheme, OLA and UBER |
| 15 | October/Fourth | Diwali Break |
| 16 | November/Ist | Rail Transport Rail Transport: Major Railway Systems of World, (Euro Rail and AMTrak |
| 17 | November/Second | General information about Indian Railways. |
| 18 | November/Third | Tourist trains of India and Indrail Pass service. |

**Class …BTM-I, Sem-Ist**

**Subject …** **TRANSPORT MANAGEMENT**

**Session 2024-2025**

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| --- | --- | --- |
| 1 | July/Fourth | **Orientation Class** |
| 2 | August/First | Introduction to Tourism Accommodation Introduction – Tourism and Accommodation, their relationship, Tourism, |
| 3 | August/Second | Types of Tourist Accommodation: |
| 4 | August/Third | Different basis of categorization of accommodation sector |
| 5 | August/Fourth | Main features of different basis of categorization of accommodation sector. |
| 8 | September/First | Origin and Growth of Hotel Sector Growth and development of hotel industry with special reference to India. |
| 9 | September/Second | Role of governing bodies in development of hotel sector in India: Ministry of Tourism |
| 10 | September/Third | Role of governing bodies in development of hotel sector in India: Federation of Hotel and Restaurant Association of India (FHRAI) |
| 11 | September/Fourth | Role of governing bodies in development of hotel sector in India: Hospitality Development And Promotion Board (HDPB). |
| 12 | October/Ist | Study of Major hotel chains of India |
| 13 | October/Second | Hotel Operations Hotel accommodation and its various activities. Organization structure |
| 14 | October/Third | Role of various departments of hotel: Front Office, Housekeeping, Food & Beverages (Service & Production), Engineering & Maintenance, Store & Purchase, Human Resources, Sales & Marketing and |
| 15 | October/Fourth | Diwali Break |
| 16 | November/Ist | Hotel Business and Recent Trends Ownership and forms of hotel ownership. Sole-Proprietorship, Partnership, Joint Stock Company, Referral organizations, |
| 17 | November/Second | Hotel Business and Recent Trends Ownership and forms of hotel ownership. Hotel chain, Lease Agreements, Management contracts, Franchise Organizations. |
| 18 | November/Third | Recent development and challenges of hotel industry in India. Future of Hotel industry in India. |